



SPONSORSHIP OPPORTUNITIES

Generate excitement for your products and services and increase your long-term exposure by sponsoring an event at the International Symposium on Mathematical Programming, Pittsburgh 2015. Expected attendance is 1,500. The Mathematical Optimization Society (MOS) invites you to maximize your organization's visibility before, during and after the meeting through these sponsorship opportunities. You will receive approximately 10,000 impressions through on-site, online and print advertising promotion.

Leadership Donors \$15,000 and Above

These premier donors provide leadership support and are considered partners in the success of the Symposium. They are accorded high-level recognition and visibility on a continuing basis, including:

- Special designation as a Leadership Sponsor in all sponsor recognition mechanisms, including meeting website, signage and printed media.
- Logo on the front page of the meeting website, plus logo on the sponsor page.
- Hyperlink from the meeting website to your website.
- Logo in a full-page advertisement in *Optima*, the MOS Newsletter, with a readership of 1,100.
- Logo and formal acknowledgment in a full-page tribute in the printed meeting program, distributed to all attendees (1,500).
- Prominent signage with logo at the sponsored event.
- Prominent placement in the sponsor recognition display, located in a high-traffic area at the meeting site.
- Acknowledgment of support for a specific high-visibility activity at the meeting, plus any special visibility related to the event.
- Complimentary meeting registration for three company personnel.

General Support

Select from sponsorship opportunities at contribution levels below \$15,000 to reach mathematical optimization professionals at their premier triennial meeting. Sponsorship can be especially successful for companies new to the optimization market or those with new or improved products to introduce.

Sponsors receive the following recognition, in addition to any specific visibility that may be associated with their event:

- Logo on the front page of the meeting website, plus logo on the sponsor page.
- Hyperlink from the meeting website to your website.
- Logo in a full-page advertisement in *Optima*, the MOS Newsletter, with a readership of 1,100.
- Logo and formal acknowledgment in a full-page tribute in the printed meeting program, distributed to all attendees (1,500).
- Prominent signage with logo at the sponsored event.
- Acknowledgment in the sponsor recognition display, located in a high-traffic area at the meeting site.

Select from these opportunities

Welcome Reception and Awards Ceremony

Sold – GAMS

\$15,000

Sunday, July 12

The Welcome Reception is held on the first evening of the meeting and brings together all participants at the beginning of the meeting for an evening of great food and camaraderie. This select event also honors the winners of MOS most prestigious awards, including the Dantzig Prize, the Beale-Orchard-Hays Prize, the Tucker, Lagrange and the Fulkerson Prize. Musical entertainment provided.

Recognition: Leadership sponsor benefits listed above, plus prominent signage at the ceremony, including your organization logo on the screen as people enter the room. Verbal acknowledgement from the ceremony MC.

Conference Banquet

\$15,000 **Sold – Tepper School of Business**

Wednesday, July 15

The Conference Banquet is the largest and most popular social event of the Symposium, where attendees enjoy great food, networking with colleagues and admission to an off-site Pittsburgh landmark. (Venue TBA.)

Recognition: Leadership benefits listed above, plus prominent signage at the event.

Registration Bag
\$15,000

Put your logo on the bag that every attendee receives, carries around during the meeting and takes home. It's long-term visibility for your company and your affiliation with mathematical optimization professionals.

Recognition: Leadership benefits listed above, prominent signage at the registration area.

Badge Holders **Sold – IBM**
\$10,000

Every one of our 1,500 attendees will display your company logo on the canvas badge holder they wear all during the meeting. A perfect way to gain visibility for your company and also display your support of the Symposium.

Recognition: General sponsor benefits listed above, prominent signage at the registration area all week.

Meeting Room Track Signs **Sold – The Optimization Firm**
\$7,000

A great opportunity for high visibility at the Conference for 5 full days. Your organization's full-color, 3" × 5" logo on all meeting room track signs posted outside each session room daily.

Recognition: General sponsor benefits listed above; your logo on every meeting room track sign.

Notebooks **Sold – Mosek**
\$5,000

Every one of the 1,500 attendees will receive notebooks and pens that display your company logo.

Recognition: General sponsor benefits listed above; prominent signage at the registration area.

Mobile Application for Smartphones **Sold – ExxonMobil**
\$5,000

Mobile application to access information about the conference and schedule. Prominent display of your company logo in the application.

Recognition: General sponsor benefits listed above; prominent signage at the registration area.

Audio Visual Technology Support

\$3,000

Support this vital educational component of the Symposium. LCD projectors in all technical sessions enhance presentations on the latest developments in the field of operations research and related disciplines

Recognition: General sponsor benefits listed above; prominent signage at the registration area.

Refreshment Breaks

\$1,000/session

Be there and be recognized when attendees flock to the refreshment buffets for coffee.

Recognition: General sponsor benefits listed above, plus logo/signage at the sponsored break.

Other Opportunities

There are many other funding opportunities at this meeting. Please contact

Javier Peña, Sponsorship Chair, javipena@gmail.com, or

Terry Cryan, INFORMS, terry.cryan@informs.org.

Get the maximum exposure for your sponsorship support. Make your selection today and your company will be listed on the meeting website.